

Hello! I'm Visva Amudan

Product Designer | UX Researcher | UI Designer

Available (Immediate Joining)

Behance

Portfolio

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ABOUT ME

I'm a Product Designer passionate about solving real user problems through scalable, system-driven design. With hands-on experience in SaaS and B2B products, I design web app, mobile app that balance user needs with business goals. I bring together UX research, micro-interactions, and clean UI to create engaging experiences that drive measurable outcomes.

WORK EXPERIENCE

Product Designer - Toolyt [🔗](#)

Jul 2025 - Present, Bengaluru (Onsite)

Product Designer with hands-on experience in two major products (CRM & LMS)

- Redesigned onboarding screens, and modules for the LMS product to improve user experience and learner engagement
- Created an action oriented popup in CRM app that guided users without interrupting their workflow
- Collaborated with Marketing team to gather requirements and created posters for social media and email campaigns.

Jr.Product Designer - Userflow [🔗](#)

Dec 2024 - Jun 2025, Coimbatore (Onsite)

Key highlights: Built an Analytics Tool from scratch - Worked directly under CTO to design and build an analytics tool from scratch with clear visuals and intuitive navigation, focusing on usability and data insights.

- Revamped UI for one of the product that improved usability & consistency.
- Redesigned the sign-up screen, which led to an increase in user traffic and boosted conversion rates from **14% to 36%**
- Designed the **Confetti feature** for the existing product to enhance engagement and give users a sense of achievement and delight

Jr.Product Designer - Beamer [🔗](#)

Dec 2024 - Jun 2025, Coimbatore (Onsite)

As a Jr. Product Designer, I have improved the existing features across Beamer through focused UI/UX revamps and micro-interactions. Also, done a POC for the Beamer dashboard on AI insights.

- Worked on multiple features like NPS Export, Integrations, Changelog, Dashboard, Onboarding screens, & revamped UI screens to enhance user experience and interface consistency.
- Done a **POC** on **AI insights** for the Beamer dashboard & presented it as a growth initiative.
- Collaborated closely with **product & development teams** to ship impactful design improvements.

EDUCATION

B.SC Electronics & Communication System

Sri Ramakrishna College of Arts & Science, Coimbatore(2024)

CGPA (74%)

SKILLS & PROFICIENCIES

- User Interface (UI) Design
- User Experience (UX) Design
- Product Design
- Product Thinking
- User Psychology
- Wireframe & Prototyping
- User Centered Design (UCD)
- Design Systems & Component Libraries
- UX Research & User Testing
- Interaction & Visual Design
- Responsive Web & Mobile Design
- User Flows & Journey Mapping
- Design Thinking & Problem Solving
- Cross-functional Collaboration

TOOLS

Design and Research	Project Management
- Figma - Miro - Screen Studio - Google form - Use berry - Shadcn - Lottie	- Notion - Asana - Slack - Jira
SurveyMonkey	